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FOR IMMEDIATE RELEASE

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Detroit Community Schools' Enrollment Increased from Spring 2015 to Fall 2015

DETROIT, MI – Detroit Community schools enrollment increased by 5% students from the Spring 2015 to October 2015.

DCS' leadership team attributes this increase to various factors including targeted radio advertising throughout the late spring and summer that focused on the Individualized Student Learning Plans, DCS' safe & secure gated campus, support for students families small class sizes, and the 98 – 99% graduation of seniors in the high school. In addition, DCS aggressively promoted its annual Music Showcase at Music Hall Center for the Performing Arts.

About Detroit Community Schools

DCS was founded in 1997 and is housed in 120,000 square foot facility located on a 9 acre gated and secure campus in the Brightmoor section of Detroit. DCS serves approximately 900 students in grades K-12 and is a Michigan Department of Education 2013 *Reward School*. DCS is unique among public schools in that each student has an Individualized Student Learning Plan that is used to customize their educational program.

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