



SPORTS MANAGEMENT CAREERS

- Officials
- Athletic Director
- Sports Manager
- Sports Agent
- Sports Broadcaster
- Event Manager
- Athletic Trainer
- Sports Marketer
- Facilities Manager



BOSS

Detroit Community Schools
Business of Sports School



DCS BOSS



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Business of Sports School



SPORTS BUSINESS

There is real action in the sports industry. A multi-billion-dollar industry in the United States and around the globe. The industry provides tens of thousands of exciting jobs to those who have the skills and desire to build a career in the field of sports management.

Detroit Community Schools (DCS) Business of Sports School (BOSS) is an innovative interdisciplinary educational approach that connects DCS students to real life work in the sports industry. At DCS BOSS, a student will have the opportunity to become a star in the game that manages and supports the big games.

SPORTS MANAGEMENT

Students will garner a basic understanding of Sports Management. The curriculum will include at a minimum:

- Introduction to Sports Management
- Sports Marketing

Sports Management will also be integrated into the four core subject areas of:

- History – Sports Management
Adjunct: History of Organized Sports
- English – Sports Management
Adjunct: Public Speaking, Sports Journalism and Writing
- Math – Sports Management Adjunct:
Statistical Analysis
- Science – Sports Management
Adjunct: CPR, Kinesiology and Health

Additionally, at a minimum, the following Sports Management electives will be offered:

- History of Sports
- Sociology – Leadership Skills
- Sociology of Sports
- Introduction to the Business of Sports
- Physiology of Athletes
- Introduction to Officiating Athletic Events
- World Languages – Spanish



EVENT MANAGEMENT

DCS BOSS will develop public- and private-partnerships with professional sports organizations, foundations, broadcast outlets, professional athletes and other business and community entities. Students whose parents are actively engaged in their learning are more successful in school. To enhance the DCS BOSS program, parents and teachers will participate on an advisory board, collaborating on activities to best serve the interest of Detroit Community Schools Business of Sports School's students.